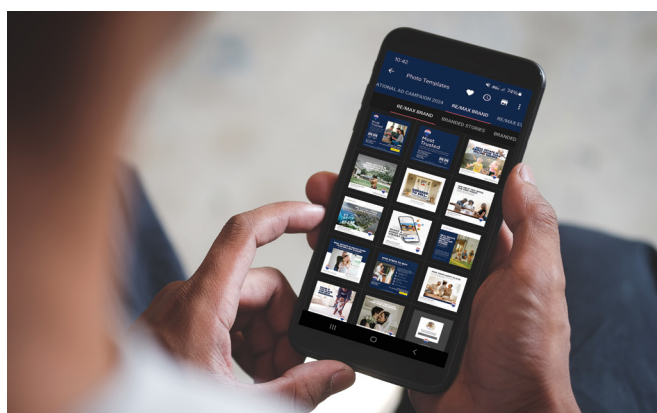
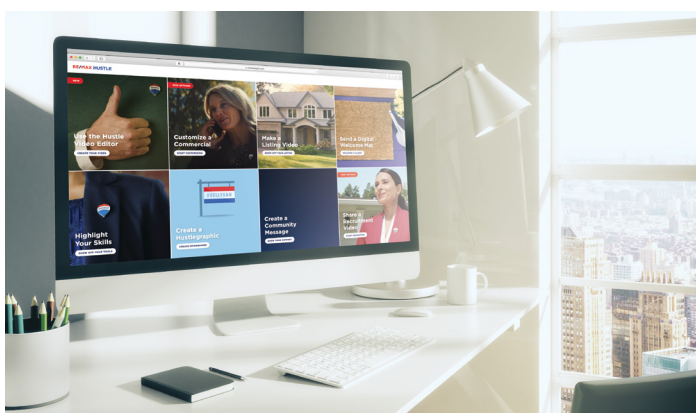




Tech To Help You Become Unstoppable

MAX/TechSM has you covered. RE/MAX[®] offers a super-sized suite of tools and technology to power up your business under the overarching umbrella of MAX/Tech. You and your agents gain access to this exclusive, advanced technology suite at no additional cost.



The Suite

MAXTECHSM
powered by **BoldTrail**

MAX/Tech powered by BoldTrail simplifies and streamlines every aspect of running and managing your brokerage, creating a single end-to-end platform with many solutions for efficiency and growth.

Present is the next-generation CMA and presentation builder that helps your agents guide clients through an interactive and compelling pricing discussion.

Team Add-On Teams within a brokerage can have their own team-based website, lead routing and more. Additionally, this add-on allows team leaders to manage their team of agents within a brokerage independently.

ListingMachine & DesignCenter connects directly to the MLS, pulling in property details and creating an entire marketing campaign for each of your agents' listings, including social content posting to various platforms. Additionally, DesignCenter offers custom-branded print and digital materials to help your agents promote their brands and help you in your recruiting and retention efforts.

Social helps you and your agents increase engagement online by posting content to your Facebook, X and LinkedIn accounts. Options range from different content categories to frequency of posting.

**RE/MAX
HUSTLE**

RE/MAX Hustle helps your agents create, edit and share personalized, professional-quality videos. Broker/owners can use the recruitment module to customize and send recruitment videos.

Photofy

Photofy¹ allows broker/owners and agents to create RE/MAX value-prop messaging, welcome a new agent to the office, attract new agents or clients or connect with current clients by posting social media custom graphics.

**RE/MAX
marketplace**

RE/MAX Marketplace² finds solutions for back-end management, office-branded collateral or integrated technology offerings for the entire office. Over 20 carefully vetted brands in Canada provide solutions for many aspects of your business.

MAX/Tech Powered by BoldTrail Add-Ons — No Additional Cost

Solution	Key Features	Included
<p>MAX/Tech powered by BoldTrail Platform simplifies and streamlines every aspect of running and managing your brokerage, creating a single end-to-end platform with many solutions for efficiency and growth.</p>	<ul style="list-style-type: none"> • IDX Websites • Lead Engine • Smart CRM • Marketing Assistance • Listings Management & Syndication • Transactions Integration • Business Intelligence Analytics • Mobile Apps • Built-in Marketplace 	✓
<p> BackOffice is a single, streamlined solution to manage agent onboarding, billing, commission tracking and disbursements, reporting and accounting – so your brokerage can run smoothly.</p> <p><small>*Launching in 2026.</small></p>	<ul style="list-style-type: none"> • Transaction Management • Forms & e-Signature • Compliance • Commissions & Agent Billing • Accounting & QuickBooks Integration • Agent Onboarding • Reporting & Analytics 	✓
<p> Folio is an AI-powered email productivity solution that keeps important transaction emails and timelines organized.</p>	<ul style="list-style-type: none"> • AI Email Productivity Tool • Works with Gmail and Outlook • Automatically Detects Real Estate Transactions • Creates Shared Transaction Timeline • Integrated with BoldTrail BackOffice (coming in 2026) 	✓
<p> Present CMA and presentation builder helps your agents guide clients through an interactive and compelling pricing discussion.</p> <p><small>*Available where sold data is available by your MLS.</small></p>	<ul style="list-style-type: none"> • CMA & Pricing Visualization • Presentation Builder • Custom Branding • Live, Digital + Print Presentations • Client Activity Tracking 	✓
<p> ListingMachine & DesignCenter comes complete with digital and print assets, helping to make it easier for your agents to promote themselves and their listings.</p>	<ul style="list-style-type: none"> • Seamless Listing Marketing • Property Website, Flyers, Postcards, etc. • User-Friendly Social Posting • Marketing Design Center • Custom Brand Print + Digital Assets 	✓
<p> Team Add-On allows team leaders to manage their team of agents within your brokerage independently.</p>	<ul style="list-style-type: none"> • Team Website • Team Lead Generation & Lead Routing • Team Pond Accounts • Team Accountability Rules & Performance Reporting 	✓
<p> Social empowers you and your agents to make a lasting impression on Facebook, X and LinkedIn, helping you to stay top of mind within your sphere.</p>	<ul style="list-style-type: none"> • Curated Articles • Directly Share Listings • Schedule & Post Content • Harness Lead Generation • Calendar + Scheduler Tool 	✓

Franchise Opportunities Available | franchise.remax.ca | franchiseinquiries@remax.ca | 604.426.0253