## **MAXRECRUIT**



# Unstoppable Growth

When you become a RE/MAX® franchise owner, you automatically gain access to the most extensive growth program in RE/MAX history—MAX/Recruit.



### MAX/Recruit Overview

The MAX/Recruit program is readily available to RE/MAX broker/owners, managers, team leaders and recruiters with a growth-oriented mindset. With everything conveniently streamlined in one place, MAX/Recruit empowers individuals to amplify their professional journey and embrace continuous growth by providing strategies to recruit and retain top talent.



#### Education

Access courses and educational resources to help you grow through strategic recruiting tactics.



#### **Connection & Coaching**

Connect with collaborative broker/owners and top recruiters through exclusive online portals. Learn to foster accountability and consistency in the actions that lead to growth through individual or group coaching opportunities.



#### Marketing & Technology

Promote your brand and streamline your business with RE/MAX professional recruiting and retention marketing resources and world-class technology tools.



#### **Events**

Attend one-of-a-kind, growth-focused events designed around how to incorporate principles and tactics that help boost your value proposition, foster a collaborative culture and leverage the competitive advantage of the RE/MAX name.

### **Recruiting + Retention Program Resources**

Education • Coaching • Marketing • Technology • Events • Competitive Intelligence

Recruiting 101 exceeded my expectations. The layered techniques were highly effective, and being among growth-focused brokers was inspiring. Thanks to RE/MAX for the exceptional content and presentation.

> - Scott McDonald RE/MAX Sabre Realty Group

Franchise Opportunities Available | franchise.remax.ca | franchiseinquiries@remax.ca |

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