



THE
RE/MAX
COLLECTION®

Fine Homes & Luxury Properties



Open the Door to a New World of Luxury

The RE/MAX Collection® by RE/MAX® offers a distinctive brand with an elevated look to attract luxury homebuyers and sellers. Support your luxury agents with tailored marketing and resources to highlight their specialized expertise and showcase luxury properties.

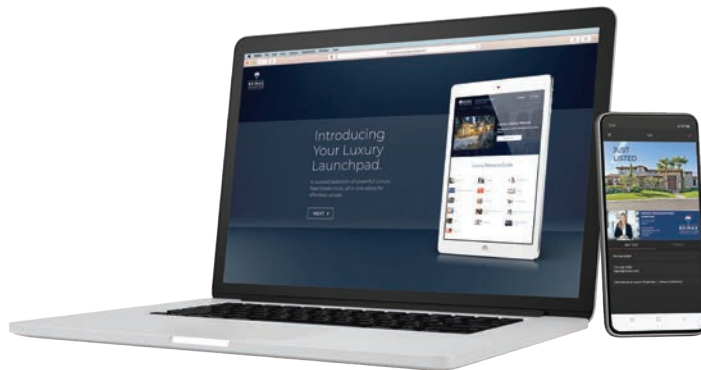
The details are what set the network apart

Enjoy access to:

- The RE/MAX Collection distinctive branding and signage
- Dedicated luxury website – remax.ca/luxury
- The RE/MAX Collection requirements: homes 2X average sold price where property is listed
- Listings meeting luxury requirements (\$1.3M+) automatically syndicate to [WSJ.com](https://www.wsj.com) and [MansionGlobal.com](https://www.mansionglobal.com)
- RE/MAX University® learning programs for luxury agents
- Certified Luxury Home Marketing Specialist (CLHMS) designation
- Annual Luxury Forum that hosts agents from around the world
- The RE/MAX Collection Facebook community



LUXURY FORUM
The RE/MAX Collection®



The Luxury Launchpad is a robust and carefully curated set of luxury real estate resources to represent the upper market segment and help sell the listing (exclusive to The RE/MAX Collection). With new content and a refreshed user experience, the Luxury Launchpad helps agents streamline their business and elevate the overall client experience.

Franchise Opportunities Available | franchise.remax.ca | franchiseinquiries@remax.ca | 604.426.0253

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