



A powerful brand helps you be unstoppable.

RE/MAX® brand awareness, traffic and lead activity can help you build your business. Boost your success with the #1 name in real estate.¹

RE/MAX is who homebuyers and sellers think of first.²



A Big Brand

Consumers want a brand they know and trust. RE/MAX agents are voted #1 most trusted agents in Canada, year after year.³ Built-in trust and a brand that's #1 in brand awareness¹ offers you a competitive advantage with potential clients and recruits.

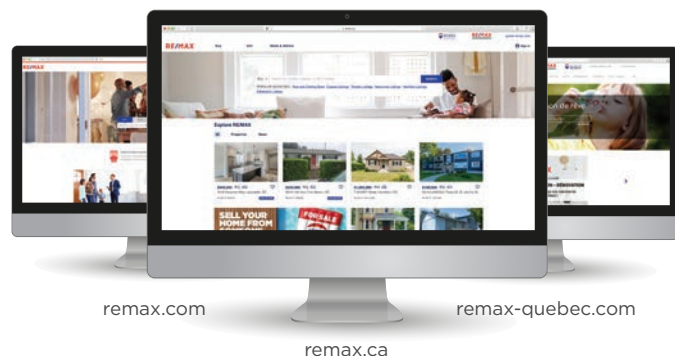
Business-Boosting Averages

Nobody in the world sells more real estate than RE/MAX.⁴ Last year, RE/MAX completed the highest number of total transaction sides among all real estate brands in Canada.⁵ RE/MAX also tops the charts for major metrics such as U.S. and Canadian brand awareness¹ and global presence.

Dedicated Advertising Efforts

From national ad campaigns to local billboards, the RE/MAX name is everywhere. Our national and regional marketing teams focus on building the brand and generating leads for you and your agents.

RE/MAX®, LLC and Affiliates' Sites Reach the Most Canadians of Any Real Estate Franchise Brand⁶



Franchise Opportunities Available | franchise.remax.ca | franchiseinquiries@remax.ca | 604.426.0253

¹MMR Strategy Group study of unaided awareness. ²Source: MMR Strategy Group study of unaided awareness among buyers, sellers, and those planning to buy or sell; asked, when they think of real estate brands, which ones come to mind? ³Voted most trusted Real Estate Agency brand by Canadian shoppers based on the BrandSpark® Canadian Trust Study, years 2019-2023 and 2017. ⁴As measured by residential transaction sides. ⁵Canadian Total Transaction Sides for 2022 obtained from third party data and is +/- 2% in major markets. Includes residential transactions only, and does not include commercial, new homes, private, exclusive, pocket, rentals, farms, vacant land, and co-listings. Does not include Kamloops & District, Kootenay, Yukon, Prince Edward Island, Powell River Sunshine Coast and Nunavut due to low reported transactions. Actual transaction sides may differ. ⁶Comscore Media Metrix® Multi-Platform, Total Audience (desktop 2+, mobile18+), Real Estate Category minus realtor.ca, monthly average January 2022-December 2022. This advertisement is not an offering. The information in this advertisement is not an offer to sell, or a solicitation of an offer to buy, a franchise; it is for informational purposes only. A franchise is offered in many jurisdictions only by delivery of a franchise disclosure document to you in compliance with applicable franchise sales laws. Further, if you are currently affiliated with another franchisor, this material is not intended to offer a RE/MAX franchise or to solicit a change in affiliation. RE/MAX Ontario-Atlantic Canada, Inc., 639 Queen St. West, 3rd Floor, Toronto, Ontario, M5V 2B7. RE/MAX of Western Canada, 340-1060 Manhattan Dr. Kelowna, British Columbia, V1Y 9X9. © 2023 RE/MAX, LLC. Each Office Independently Owned and Operated_23_865