



Ready to scale up?
We've got options.

Discover the next right move for your brokerage.



Go big.

But leave the heavy
lifting to us.

RE/MAX



RE/MAX® is in business to help you build your business.

The next right move for your brokerage may be a merger or an acquisition. Both may seem like bold moves, but—don't worry—we know our way around. You bring the mindset; we'll bring the momentum. Begin here, confidentially and discretely.



Step 1: Conversation

Let's chat. Together, we'll explore your goals and assess how we can best work together. We'll also provide you with insight into the M&A process and our built-in network of support and assistance. The first step is a confidential conversation to determine a direction.



Step 2: Evaluation

This step takes a deeper dive to get to know you, your brokerage and your target market to identify the best ways to reach your goals. We'll work with you to develop a plan of action and get started.



Step 3: Options

You can choose to scale through a merger or acquisition or you can choose to exit. Here, we explore the various options available to you and help find the best solution for your unique business scenario. We'll help guide you in the direction that makes the most sense for your brokerage.



Step 4: Navigation

Once you've narrowed down the right move, our team helps build a blueprint so you can go big—with continuous support.



Scale, partner
& exit strategies.

We help guide you toward your best option.

RE/MAX



Scale

Scaling up is the new and improved leveling up.

We understand you don't just want to grow your business—you want to build a legacy. Our brand, experience, tools, technology and ongoing support help make converting a smart decision.



Partner

Ready to expand on what you already have?

A partnership could make the most sense. Possibilities include adding more leadership expertise, increasing your market share, reducing operational costs, offsetting weaknesses and growing your business into new areas. A merger may mean more efficiencies in the long run.



Exit

You may not be ready today, but someday, transitioning out of your brokerage could be the right move.

We help get you ready today for what tomorrow may bring. Our exit strategies entail many different scenarios. We're here to help you win.



Transitioning & timing.

**We're different because of
what we have built in.**

RE/MAX



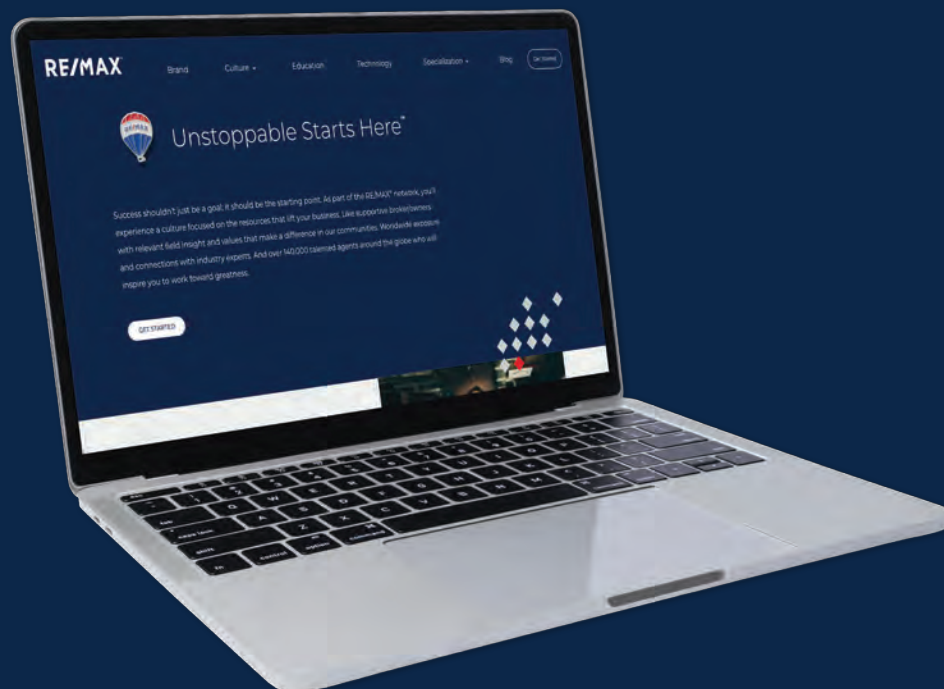
What stops most broker/owners from making bold moves?


Lack of support. RE/MAX offers ongoing support on a global scale, and we've invested in tools and technology to help make transitioning a cinch. From timing and coaching to setting goals and finding solutions, our built-in team is with you every step of the way.

The RE/MAX Difference

- Elevated leadership expertise
- Efficient systems and streamlined processes
- Global network of broker/owners that want to collaborate
- Onboarding support and educational resources for your entire brokerage

Whether you decide it's time to scale up, partner or exit, our strategies help keep your business goals on track. Whenever you're ready, we'll be here.





Your big goals
deserve a big
brand.

**Better decisions are made when
you're supported by the best.**

RE/MAX



Keep your autonomy intact but lean into our longevity.

#1

Name in
real estate¹

#1

In brand
awareness²

39

Years Entrepreneur Franchise
500® Hall of Fame

50+

Years of experience

A presence in

over 110

Countries & territories³

9,000+

Offices worldwide³

¹MMR Strategy Group study of unaided awareness. ²MMR Strategy Group study of unaided awareness. ³As of year-end 2022.

Don't take our word for it.



I chose the RE/MAX franchise because of the unparalleled support, network and tools available to brokers. Tools like RE/MAX University where brokers are given the opportunity to foster fundamental skills, industry leading marketing and a truly global network allow our brokers to maintain a competitive advantage in this ever-competitive market.

Mario Chan

Broker/Owner, RE/MAX Dynamics Realty

After 25 successful years in the Banff/Canmore real estate market, we were ready for our next stage of growth. We chose to partner with RE/MAX first and foremost because the globally recognized and trusted brand aligned with our own purpose and values. As “a business that builds businesses” with deep commitment to community, RE/MAX reflects our own entrepreneurial spirit and active involvement in the local community.

Paula Shakotko

Associate Broker/Owner, RE/MAX Cascade Realty



The RE/MAX network has provided my brokerage several intangible assets that have made a huge impact. The consumer brand awareness, the global network, and the support at a regional and international level, are by far second to none in the industry. The entrepreneurial mindset is alive and well at RE/MAX. Broker/owners feel like true partners in the franchise's success.

Conrad Zurini

Broker/Owner, RE/MAX Escarpment Realty Inc.



Partnering with RE/MAX allows me to leverage a built-in system so I can focus on my goals. As a brand there's no stronger presence in real estate. In a marketplace with so many competing brokerages and agents, being a part of a recognized brand means that my team members and I don't have to explain what we do—people know RE/MAX. RE/MAX provides a platform which creates incredible opportunities for agents who want to trade in real estate at the highest level.

Ricky Rathore

Broker/Owner, RE/MAX Metropolis Realty

The RE/MAX network provides access to an elite group of professional, successful and like-minded realtors across the globe. We know that consumer confidence in the RE/MAX brand as a result of on-going marketing initiatives and a strong commitment to local community is key to our family brokerage's success over the past 35 years. RE/MAX Canada's investment in technology and agent development ensures we will continue to provide the best service for our salespeople and our communities for many years to come.

Melody Pearce, Jennifer Pearce

Broker/Owners, RE/MAX Rouge River Realty Ltd



Why RE/MAX? There are no shortage of examples speaking to the value or importance of the people you surround yourself with. RE/MAX agents represent a high level of experience, leading market share and high consumer awareness. Backed by tools and services geared to develop your personal best, it's the ideal environment for agents to grow their real estate career and excel.

Richard Laurendeau

Broker/Owner, RE/MAX Westcoast



Go big today.
Reach out for a free consultation.

Learn more about your M&A options.



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